

Hannah Minzloff

photo-based artist • workshop facilitator

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Corporate Workshop Resume

Hannah Minzloff is a photo-based artist and a dynamic, highly-regarded educator and community leader living in Dartmouth, Nova Scotia. She facilitates engaging participatory workshops and programs aligned to clients' objectives, including schools, community-based or corporate organizations. Hannah thrives in leadership situations requiring collaboration, pro-active decision-making, strategic planning and direction, high-impact communication, and human resources engagement. She is trilingual, speaking English, French and German.

Career Accomplishments

City of Yellowknife, NT

- Following the success of my artist residency and workshop, the City of Yellowknife purchased the \$1.45 million 50-50 Corner lot for a major redevelopment project, part of the city's revitalization initiative

ViewPoint Gallery Halifax, NS

- Formed a 5-year Strategic Plan with input from community leaders and co-operative members
- Increased attendance by 4000 visitors per year by spearheading move to a street-level location

Kodak Canada Inc. Toronto, ON and Atlantic Canada

- Directly contributed to the tenfold growth of Kodak's largest single customer, Wal*Mart
- As Project Leader, saved over \$11,000 in bottom line department costs

Personal Art Practice

- Full exhibit purchased by city councillor for permanent installation at Alderney Landing Cultural Community Centre, Dartmouth, NS
- Panel discussion member at 2014 PHOTOPOLIS – The Halifax Festival of Photography

Professional Experience: Workshops

My workshops stimulate discussion and open up avenues of thought that continue long after their conclusion, as evidenced by The City of Yellowknife's purchase of the 50-50 Corner lot.

Human River Walk, April 2015; a collaboration with the Ecology Action Centre

- Objective: Bring community awareness and support for **daylighting** (restoring) the historic Sawmill River
- Re-create the Gaspereaux fish migration using hundreds of life-sized fish puppets carried by students and community members, following the original course of the Sawmill River that once flowed through Downtown Dartmouth
- Lead workshops in four local schools; design and build Gaspereau fish puppets with students, facilitate four Ecology Action Centre presentations

THIS CITY: Yellowknife, 2013

Public Forum Facilitator

- Objective: Inspire the residents of Yellowknife to envision a vibrant future for their downtown
- Designed and led a full-day forum for city planners and the public, examining the revitalization of the downtown through use of public art, art-based events, and active community participation
- Outcome: Within one calendar year, multiple suggestions were implemented; participation in “Park(ing) Day”, introduction of bike lanes, and the City of Yellowknife's purchase of '50-50 Corner'. The city plans to develop it into a mixed commercial-residential project that contributes to the vibrancy of downtown

Workshop Facilitator

- Objective: Challenge local artists to re-imagine an underutilized space in the downtown.
- Designed and led a week-long community art workshop for seventeen artists working in different media, culminating in a public art installation and cultural event
- Outcome: The Yellowknife Community Artist Run Centre made the downtown the focus of an annual artist-in-residence program; the program remains in place today

Professional Experience: Art Education

Both independently and through the PAINTSns.ca program, I teach art in classrooms throughout Nova Scotia. Projects range from self-portrait to artwork reflecting the academic curriculum, with a focus on photography, community building, collaboration, and community art. Classes are tailored both to engage and to challenge the students.

Who I Am – A Self Portrait (grades 7-9), April 2015

- Objective: Create a photographic self-portrait in the form of a triptych, revealing how each student fits into their community
- Design and lead three 2-hour workshops leading the students through use of their camera equipment, downloading images to computer, image manipulation, printing, and exhibition preparation
- Outcome: Public exhibition of the work

Emphasis on Positive Relationships through Games (grades primary – 6), 2015

- Objective: Bring students and teachers together in an engaging environment
- Designed a game for each grade level, reflecting the current curriculum, age and skill level. Led fifteen classes through the collaborative process of making their games
- Outcome: Presentation by students of designing and creating their games at a school assembly. Feedback indicates that students regularly ask to play the games, which will be passed on to the following year of students in the same grade

You and Yourself, You and Your Community (grades P/1, 1 and 3), 2014-15

- Objective: Further develop children's awareness of self and their place in their community through exploration of connections and relationships
- Designed and led a series of classes using photography, drawing, collage, and storytelling applicable to four social studies units; Groups, Environment, Time and Place, and Needs/Wants
- Outcome: Exhibition at the annual Hawthorn Art Fair, May/June 2015

Professional Experience: Arts Administration

Halifax Art Map (a printed, and web-based, map for promotion of artists in Halifax)

Artist Coordinator, 2012-2014

- Organized, curated, publicized, and installed annual exhibition, *Art Off the Map*, and map launch
- Wrote and distributed annual call to artists, compiled and proof-read text and digital images for graphic designer and printer, created online submission form for artists and advertisers, and set up PayPal account to receive online payments from artists and advertisers
- Personally distributed 12,000 Halifax Art Maps in Halifax annually

PHOTOPOLIS – The Halifax Festival of Photography

Festival Director, 2012

- Connected with photography festivals worldwide, wrote grant applications, managed all aspects of financial recording and tracking including banking/PayPal, coordinated files with graphic/web designer, proof-read and edited text for website and festival guide, arranged travel/accommodations for symposium speakers, hired advertising sales representative, enlisted and mentored public relations committee and festival volunteers, and created/sent calls for submissions
- Designed, promoted and led a sold-out one-day symposium “Inside Photography—Issues, Practices, and Perspectives” featuring international guest speakers
- Successfully applied for a government grant which covered 50% of festival budget

ViewPoint Gallery, Halifax (non-profit photography co-operative)

Grant-writer, 2009 – 2012

- Successfully applied for \$25,000 from Service Canada to hire Assistant Director and summer students
- Secured over \$7,000 grant funding for programming, guest exhibitions, and artist fees

President, 2004 – 2010

- Prepared and wrote ViewPoint Gallery's 30-page Governance Manual
- Led Board and Gallery members through Strategic Planning process
- Increased Gallery attendance by 4000 visitors annually by spearheading a move to a street-level location

Professional Experience: Corporate

Kodak Canada

Kaizen Project Leader, 2004 – 2006

(Kaizen is an established business improvement method which continually improves functions and workflow, involving all employees from CEO to assembly line workers.)

- Assembled, trained, and managed cross-functional teams in the Kaizen methodology, instituting cost-saving measures and process improvements

Regional Technical Specialist (based in Halifax), 2001 – 2006

- Key account representative for Kodak's largest client, Wal*Mart. Conducted on-site technical support, One-Hour Photo Lab Manager, and Associate training (English and French) for over 40 retail stores in Atlantic Canada and Eastern Quebec

Minilab Application Specialist (Toronto), 1994 – 2001

- Designed and led 5-day film development and printing equipment training sessions for one-hour photo lab managers and staff
- Cross-Canada delivery of on-site training (English and French)

- Designed 7-day intensive training program for Wal*Mart One-Hour Photo Lab Managers covering all aspects of running their business; from store setup to film development and printing of photographs and camera sales
- Provided bilingual technical phone support to customers country-wide

Commissions

“Share the Wow Campaign” Halifax Central Library, 2014

- Co-creator and photographer for video series documenting the impact of public libraries in six episodes: Engagement, Technology, Community, Families, Newcomers and Teens
- The videos remain documented electronically as a valuable reference to the Halifax libraries

Education and Professional Development

Empower! Visuals and Evaluation for Social Change; workshop presented by See Meaning, April 2015

- Using visuals to engage and deepen community dialogue

Certificate in Computer Graphics, NSCAD University, Halifax NS, 2007 – 2009

- In Design, Illustrator, and Dreamweaver

Bachelor of Applied Art, Ryerson University, Toronto ON, 1991 – 1994

- Stills Photography

Community Contributions

Board Member, Visual Arts Nova Scotia

Member, Craig Gallery Advisory Committee

Member & Volunteer, Ecology Action Centre

Volunteer, Hawthorn Elementary School

Jury, Public Art: The Lofts at Greenvale School, HRM, Dartmouth, NS

Jury, Grants to Organizations & Small Groups, NS Communities, Culture & Heritage

Jury, Mayor’s Award for Contemporary Visual Art

Jury, Grants to Individuals, NS Tourism, Culture & Heritage